



CA Council of IAIP Membership Report 2023

The CA Council Cabinet has been focusing on the Road to Resilience as we're back to life as close as we used to know it before 2020!

With an emphasis on Dawn's Theme, the Membership team has been focusing on retention of membership by engagement with our current members, which seems to be working. However, we really want to start gaining more new members to keep the momentum going into the new term.

Go all in.

We need to continue to instill in new and current members the excitement we feel when being connected to other members in our local, council, regional, and national levels.

It's great that we are getting back to more in person meetings, however please remember there are still many ways to join an IAIP community for virtual connections. You can join one of these Special Interest Communities that focus on YNPs, Retired Members, Life & Health, Technology, and P&C via the [international website](#).

Also, please make sure to invite professionals that join the association to check out the IAIP Member Orientation video on the [international website](#).

As always, Education is one of our biggest assets, so please remember we have the new On Demand Courses through the Learning Management System. Please make sure to check out all the learning opportunities on the [international website](#).

Here is a snapshot of the Current California Council Membership:

California Members-At-Large: 37

Insurance Associates of Fresno: 15

Insurance Professionals of Los Angeles: 11 (which includes 1 dual member)

Insurance Professionals of Orange County: 11 (which includes 6 dual members)

Insurance Professionals of San Gabriel Valley: 6

Insurance Professionals of Santa Barbara: 6

San Diego Association of Insurance Professionals: 24

San Francisco Insurance Professionals: 25 (which includes 2 dual members)

South Bay Association of Insurance Professionals: 18 (which includes 1 dual member)

Total California Council Membership: 143

The membership report last year for CA Council, membership was 145. This is a decrease of 2 total members, which represents almost a 2% decrease. Fortunately, this decrease is much lower than last year's decrease. So let's keep inviting industry connections to all IAIP functions to help our cause.

Respectfully submitted,

Sarah Jane Jara

Sarah Jane Jara, CLP

Membership Liaisons:

San Francisco Insurance Professionals: **Jenny Schaeffler, AIC, ARM, CLP**

Insurance Associates of Fresno, Insurance Professionals of Santa Barbara, MALs: **Susana D Baja, CPIW**
Insurance Professionals of Orange County, Insurance Professionals of San Gabriel Valley, Insurance Professionals of Los Angeles, San Diego Insurance Professionals, South Bay Association of Insurance Professionals and Young New Professionals: **Jennifer Deinert-Peterson, MBA, CMSP**

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